BMW CCA 20220223

Present:

Bryan Clementi	President	Webmaster, Social Media
Ray Nuguit	Activities Director	
Jennifer Serran	Secretary	
Carlos Fernandez	Vice President	Instagram
Karin Yee	Treasurer	
Dain Essary	Membership Chair	Club email
Jem Quesada	Driving School contact	

Bryan called the meeting to order at 18:12.

- 1. 2021 Budget review by Karin:
 - a. Income = \$2,355 from last year
 - b. National sends approximately \$265 each month after deductions
 - c. Website fee is deducted by National
- 2. Car Museum: Membership gets one meeting in their room and car on display
- 3. First Meeting Report, Membership updates
 - a. a lot of renewals in January
 - b. a few new people showed up on 2/13
- 4. Emails and Communications
 - a. Goal to continue with getting 2 emails out per month
 - i. Link to Upcoming Events list, even "tbd" on pending
 - ii. Check for updated email templates (currently using template that National provided)
 - b. Trying to mix the content up a little, engaging
 - i. Adding member stories, car profiles, pictures
 - c. Cycling pictures on website
- 5. Future Events
 - a. EuroSunday this Sunday
 - b. 3/12 C&C in Fairfield
 - c. 3/13 Drive to Waterloo is a go
 - i. will decide prior on the route
 - ii. The German Guys restaurant
 - iii. Lockeford Meats on the way back
 - d. 4/10 Drive to Chico (Bryan)
 - e. 5/15 Drive to Plymouth
 - f. 6/12 Poker Run
 - g. Use waivers for club events
- 6. Non-sanctioned events to be added to Facebook and member emails by Carlos:
 - a. EuroSunday this Sunday
 - b. March 12th C&C in Fairfield
 - c. No waivers for non-sanctioned events
- 7. Suggested plans:
 - a. karting at Prairie City in September
 - b. Fall drive, overnight to Reno/show
 - c. Also Manchester, camping at KOA in October
 - d. For July, Slot car meeting at Fast Track Hobbies
 - e. O'Fest, Palm Springs 9/27-10/2

- f. Bimmerfest, probably not happening this year because no notification received yet
- 8. Survey members about weekend meeting format
- 9. Swag! Window decals, hats, etc.
 - a. Could raise additional funds for the club
 - b. donations
- 10. Promoting the e-commerce store, need more information
- 11. Auto cross
 - a. Contact Golden Gate to get information

Next BOD meeting will be planned for April or May.

Adjourned 19:27